# **Charlotte Camilleri**

## **UX/UI** Designer

Detail-oriented UX/UI Designer with a software engineering background, giving insight into design impact. Experienced in creating responsive pixel-perfect designs for multiple platforms while striking the right balance between user and business needs.

Santa Lucija. Malta +356 7903 8183 chamilleri@gmail.com Portfolio LinkedIn

## **EXPERIENCE**

### Bank of Valletta, Malta | Junior UX Specialist

NOVEMBER 2023 - PRESENT

#### BOV websites and internal application | www.bov.com

- Curated BOV's Design Library and aligned with development
- Design user interfaces for mobile and web
- Designed appointment booking form, aligning with stakeholders
- Conducted stakeholder and user interviews, competitive analysis and problem definition while participating in a product discovery

Product Discovery · User+Stakeholder Interviews · UI Design · Figma · Miro

## Surfe (ex Leadjet), Malta Remote | Senior Frontend Engineer

AUGUST 2022 - NOVEMBER 2022 • FREELANCE

Chrome Extension + Design System | Surfe (ex-Leadjet) Extension

- Applied usability heuristics to improve Notes feature
- Aligned the Storybook design system library with Figma's designs
- Aligned with designers on design tokens, component variants and rebranding look and feel

Design Library · Storybook · Figma

#### TomTom, Amsterdam | Senior Software Developer

MARCH 2014 - JULY 2022

2020 - 2022 **TomTom Maps** | www.plan.tomtom.com

- Applied User Centered Design and Lean UX for replacing MyDrive Web to address user needs better and be in line with the company's brand
- Created and maintained the design system for our team using a Storybook UI Library which is referenced by UXers, developers, and the team
- Kept the dev and design teams connected under the same mental model
- Maintained consistency by having the same language and structure used between the UI Library and the design files

Design System · Storybook · Figma · React · Typescript · Redux · Sass

#### 2018 - 2020 TomTom Road Trips

- Participated in product discovery and iterative design sprints
- Participated in user testing with internal and external users

## **SKILLS**

**Soft Skills** Cross-Team Collaboration • Detail Oriented • Interpersonal Communication • Presentation • Curiosity • Empathy • Gathering and Applying Feedback • Problem Solving

Hard Skills UI Design • Design Library • User Interviews • Competitive Benchmarking • Surveys • Affinity Diagram • Customer Journey Map • Personas • User Flow • Interaction Design • Wireframes • Usability Prototype • Live-Data Prototype • Frontend development • Scrum • Agile

**Software** Figma • Framer • Sketch • InVision • Zeplin • Miro • Jira • Loop • Jotforms • Github • AWS • Linear

#### **CERTIFICATES**

#### Visual Design: The Ultimate Guide

The Interaction Design Foundation AUGUST 2024

## Smart Interface Design Patterns UX Training

Smashing Magazine OCTOBER 2023

#### Become a UX Designer from Scratch

The Interaction Design Foundation JULY 2018

#### **UX Certification, Mobile Specialization**

Nielsen Norman Group MAY 2016

#### **COURSES**

#### TomTom - 4 Day Innovation & Growth Course

Growth Tribe Academy
DECEMBER 2018

- Supported user testing by creating a live-data interactive prototype using Framer
- UI Development Lead
- Built React components from atoms and molecules in Zeplin, to serve as the development building blocks
- Worked in a multidisciplinary Agile Scrum team

 ${\sf UX\,Prototyping} \cdot {\sf Framer} \cdot {\sf Sketch} \cdot {\sf Zeplin} \cdot {\sf InVision} \cdot {\sf React} \cdot {\sf Sass}$ 

#### 2018 - 2019 MyDrive Web | www.mydrive.tomtom.com

- Contributed to TomTom's web route planner, focusing more on the UI part
- Lead dev coordinating with the UX team
- Attended UX reviews together with the PO and discussed the designs and deliverables before being handed over to the dev team
- Worked in a multidisciplinary Agile Scrum team

Agile · UX Reviews · GWT · Java · GSS · Sketch

#### 2013 - 2018 **MyDrive Connect** |

www.tomtom.com/navigation/mydrive-connect

- Ensuring in providing a good cross-browser experience
- Designed the device update flow, map zones selection wizard and device management wizard
- Presented team Scrum demos

UI Design · Scrum · GWT · Java · GSS

## TomTom, Amsterdam | Software Developer

OCTOBER 2010 - FEBRUARY 2014

2011 - 2013 TomTom Mapshop releases

 ${\sf Java} \cdot {\sf HTML/CSS} \cdot {\sf SQL} \cdot {\sf Intershop} \ {\sf Enfinity} \ {\sf Suite} \cdot {\sf Fredhopper} \ ({\sf now} \ {\sf Attraqt})$ 

#### Crimsonwing, Malta | Programmer

JANUARY 2007 - SEPTEMBER 2010

Sun Microsystems (now Oracle), ECI (now Bookspot), Free Record Shop (now BoekenVoordeel)

Java · HTML/CSS · Intershop Enfinity Suite · Fredhopper (now Attragt)

#### **EDUCATION**

#### Professional Diploma in UX Design

UX Design Institute, Dublin (credit-rated by Glasgow Caledonian University) NOVEMBER 2019 - OCTOBER 2020

#### Bachelor of Science (BSc), Computer Science

University of Hertfordshire, Hertfordshire 2008 - 2009

## Bachelor of Technology (BTech), Higher National Diploma for IT Practitioners

M.C.A.S.T, Malta 2005 - 2007

## Bachelor of Technology (BTech), National Diploma for IT Practitioners

M.C.A.S.T, Malta 2003 - 2005

#### **INTERESTS**

I enjoy creating things with my hands and am very drawn to crafts.

I love knitting shawls as they have a lot of versatility in construction, colors, and attire you can pair them with.

While knitting I came across lots of beautifully colored yarn and one day I asked myself 'Why not try it out yourself?'. And that is where it all started. I took the plunge and tried dying some myself.

I now love planning out color combinations and effects that go well with my next project and following up by dyeing the yarn myself; it makes the final product even more special.